

POST GRADUATE DIPLOMA  
IN  
TEACHING AND RESEARCH IN MANAGEMENT

Assignment  
for  
January, 2014 Session

**Last date for submission: 31<sup>st</sup> March, 2014**

Course Title: **Management Research-II**  
Course Code: **PGDTRM-04**



School of Management Studies  
&  
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## INSTRUCTIONS REGARDING SUBMISSION OF ASSIGNMENTS

As part of the PGDTRM Programme, a student has to complete one Tutor Marked Assignment (TMA) each, in all the eight courses.

Assignments carry 30% weightage in the continuous evaluation process of a course. The term-end examinations carry 70% weightage.

Students are required to complete the assignments to make themselves eligible to appear for the term-end examinations. Students are, therefore, advised to take assignments seriously and submit them within the stipulated time.

The assignments will be evaluated by the counselors at the study centre and the respective weightage obtained will be added to the weightage obtained in the term-end examination.

## INSTRUCTIONS FOR TUTOR MARKED ASSIGNMENTS

- 1) In case a student fails to submit his/her assignments before the due date for submission of assignments, he/she will be required to attempt the set of fresh assignments issued in the subsequent session.
- 2) Your assignment should be complete in all respects. Kindly make sure that you have answered all the questions. Incomplete assignments will result in poor grades.
- 3) You are advised not to copy from the study material, web sources or from the assignment sheets of other students. If copying from any source is noticed, the assignments of such students will be summarily rejected. As far as possible, students may write the answers and explanations in their own words.
- 4) *Kindly note the following points regarding the format of the assignment.* Students are required to strictly follow the instructions given below regarding the format.
  - **Assignments should be hand written; typed assignments will be rejected.** Assignments may be written only on ordinary A4 size paper which is neither too thick nor too thin.
  - Leave 2 cm margin on the left and 1 cm on all other sides and at least 4 lines after each answer in an assignment. This will enable your counselor to write useful comments in appropriate places. Write question number for each answer.

- The enrolment number, name, full address and date of dispatch/submission of the assignment should be written at the top right-hand corner of the first page of your answer sheet.
- The programme title, course title, assignment code, study centre (code) and place of the study centre should be written on the left-hand corner of the first page of your answer sheet.
- The format of the top portion of the first page of your answer sheet for each assignment should be as follows:

Programme Title .....	Enrolment No. ....
Course Code & Title.....	Name:.....
Assignment Code .....	Address:.....
Study Centre: .....	
Study Centre (Code): .....	Date:.....

The assignments should be submitted only to the coordinator/programme in-charge of the study centre

The coordinator of your study centre will return to you the evaluated assignments along with a copy of assessment sheet containing the comments of the evaluator on your performance. This will enable you to improve in your future assignments as well as in the term-end examinations.

# PGDTRM-04 MANAGEMENT RESEARCH-II

## ASSIGNMENT

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Course Code	:	PGDTRM-04
Course Title	:	Management Research-II
Assignment Code	:	PGDTRM-04/TMA/2014
Coverage	:	All Blocks

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**Note: Answer all Questions.**

1. a) Differentiate between accuracy and precision in a sample survey. What are the possible errors in a sample survey? Distinguish between sampling error and non-sampling error. How can they be controlled?  
b) Will there be any error in a complete enumeration survey? Explain
2. Distinguish between descriptive and inferential statistics. Discuss the use of different parametric and non parametric tests of significance. Illustrate your answer with one example for each test.
3. What is regression analysis? What are the main uses of regression analysis? Discuss the least-squares procedure and describe standardized regression coefficients. What is the difference between ordinary regression analysis and multiple-regression analysis?
4. Describe the contexts in which multivariate techniques are used for analyzing statistical data? Give examples of five published research in reputed journals wherein multivariate techniques were used. Critically examine the methodology followed in each. ( Give details of journals )
5. What are the general precautions that need to be taken by a researcher while writing research reports? What specific precautions should be taken while reporting qualitative research? Illustrate your answer with examples.

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