

**ECO - 01**

**Bachelor's Degree Programme  
(BDP)**

**ASSIGNMENT  
2013-14**

**Elective Course in Commerce  
ECO – 01: BUSINESS ORGANISATION**

**For July 2013 and January 2014 admission cycle**



**School of Management Studies  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi -110 068**

**Elective Course in Commerce**  
**ECO – 01: Business Organisation**  
**ASSIGNMENT- 2013-14**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

This assignment is valid for two admission cycles (**July 2013 and January 2014**). The validity is given below:

1. Those who are enrolled in **July 2013**, it is valid upto **June 2014**.
2. Those who are enrolled in **January 2014**, it is valid upto **December 2014**.

You have to submit the assignment of all the courses to **The Coordinator of your Study Centre**. For appearing in **June Term-end Examination**, you must submit assignment to the Coordinator of your study centre **latest by 15<sup>th</sup> March**. Similarly for appearing in **December Term-end Examination**, you must submit assignments to the Coordinator of your study centre **latest by 15<sup>th</sup> September**.

## **TUTOR MARKED ASSIGNMENT**

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|------------------------|----------|------------------------------|
| <b>Course Code</b>     | <b>:</b> | <b>ECO - 01</b>              |
| <b>Course Title</b>    | <b>:</b> | <b>Business Organisation</b> |
| <b>Assignment Code</b> | <b>:</b> | <b>ECO – 01/TMA/2013-14</b>  |
| <b>Coverage</b>        | <b>:</b> | <b>All Blocks</b>            |

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**Maximum Marks: 100**

**Attempt all the questions.**

1. (a) Describe the advantages and disadvantages of road transport.  
(b) Discuss five basic steps of risk management. (10+10)
2. (a) What do you mean by capital structure? Explain the factors determining the capital structure.  
(b) Explain various sources of raising long term finance. (10+10)
3. (a) Discuss the primary and secondary sources of stock exchanges.  
(b) Write an explanatory note on OTCEI. (10+10)
4. Discuss the reason for the direct participation of government in business and Industry. (20)
5. What are the requisites of an ideal firm? Also discuss the criteria for the choice of organization. (20)